

Jenna Langer

PO BOX 5068 | Larkspur, CA 94977 | (415) 578-3447

jennalanger@gmail.com

www.jennalanger.com

EDUCATION:

2005 – Present

Sacramento State University, Sacramento, CA

BA Communications: Digital media, photography minor, managing information on the World Wide Web certificate, Study Abroad at University of Technology, Sydney (Information Management)
GPA: 3.93 Graduation: Fall 2009

WORK EXPERIENCE:

2009

Social Media Strategist, *Travel Maps Australia Pty Ltd*

Social media campaign creation and implementation, brand management

2009

Intern, *Media140*

Assisted organizing real-time web conference in Sydney, monitored back channel, contributed to Media140 blog

2008 – 2009

Intern and Social Media Manager, *Biteclub.com*

Social media marketing, e-mail marketing, community management, graphic design, strategic partnerships, market research, photography

2008

Intern, *Summer Program for Interdisciplinary Research and Education in Emerging Interface Technologies*

Human-computer interaction research, user interface design

2007 – 2008

Student Assistant, *Web Team, California Energy Commission*

Maintenance and updates on CEC Website, graphic design

2006

Marketing Associate, *Nurturing Your Children Press*

Graphic design, Internet research, client relations, secretarial duties

ACTIVITIES AND MEMBERSHIPS:

- [Web Wednesday Organizer](#) – Monthly luncheon of web professionals in the Sacramento Area
- [SacBarCamp](#) 2009 Organizer – Unconference and networking event in Sacramento, CA
- Honor Society of Phi Kappa Phi, Golden Key International Honour Society
- Sacramento State's Associated Students Website Task Force (2008-09 Committee of the Year)
- Sacramento State Wakeboard Club – Team Photographer, 2006 - 2009
- National Multiple Sclerosis Society – Top Fund Raiser at MS Bike Tour 2007, 2008

SKILLS:

- Social media, computer-mediated communication, survey research and data analysis, photography, customer service, marketing, project management, information retrieval, digital library creation
- (X)HTML, CSS, XML, SQL, QTVR Authoring, WordPress, 70+ WPM, Mac and Windows OS
- Adobe Creative Suite, Microsoft Office, Apple iLife, SPSS, DB/Textworks, Greenstone Digital Library
- Team player, natural leader, quick learner, independent, highly motivated, enthusiastic

INTERESTS:

- Social media, mobile technology, real-time web, citizen journalism, information visualization, usability
- Photography, snowboarding, wakeboarding, cycling, softball, outdoors, traveling, community service